

# Art Showcase Regional Feedback Rubric

## Explanation of Criteria

### Originality in Conception, Process and Subject Matter:

Goes beyond fulfilling a class requirement and takes on its own reason for existing in the world. Communicates, challenges conventions, blurs the boundaries between genres, and shifts viewers' notions of how a particular concept or emotion can be expressed. Original thinking in problem resolution. Evidence of an innovative approach and sensitivity to the elements of art and principles of design. Focus on the inventive nature of concept, process, interpretation of the subject, and point of view.

### Technical Proficiency:

Demonstrates technical skill and mastery of a particular medium; Inventive application of techniques; Willingness to take risks and to experiment with materials, form, and content.

### Expression/Personal Voice:

Demonstrates an emergence or search of a personal vision or style and manner of visual expression; goes beyond typical classroom assignments and is invested with a more individual commitment and personal reflection of the handling of subject and media

## Originality in Conception, Process and Subject Matter

<b>A5</b>	Highly innovative, original in problem resolution, unique, complex in concept, process, subject matter and use of the elements and principles
<b>A4</b>	Reasonably innovative and original in problem resolution, medium complexity in concept, process, subject matter and in use of the elements and principles
<b>A3</b>	Adequate but not outstanding in inventiveness or complexity of concept, process, subject matter or use of the elements and principles
<b>A2</b>	Unoriginal, leaning toward cliché, textbook use of elements and principles
<b>A1</b>	Cliché, stereotypical, incompetent use of elements and principles

## Technical Proficiency

<b>B5</b>	Utilization of materials is clean, technically advanced, and exceptional evidence of experimentation with medium and willingness to be inventive and to take risks
<b>B4</b>	Execution is competent, proficient, some experimentation evident
<b>B3</b>	Minor problems are evident in use and/or average application of materials; little inventiveness
<b>B2</b>	Major problems evident; materials are not used competently or inventively
<b>B1</b>	Incorrect and/or incompetent use of medium

## Adherence to Theme/Personal Voice/Expression

<b>C5</b>	Exceedingly successful aesthetic presentation; demands attention and admiration; deep understanding of theme with evidence of personal vision/style; expresses feeling and/or concepts well
<b>C4</b>	Successful presentation; stimulates serious observation; good understanding of theme with evidence of personal vision and expression, unusual for age level
<b>C3</b>	Aesthetically pleasing; surface level understanding of theme and somewhat expressive; good work for age level
<b>C2</b>	Does not compel attention; may not address theme and only minimally visual expression; mediocre for age level
<b>C1</b>	Unappealing use of medium; lacks theme, style, and expression